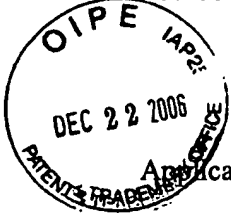


K35A0627 (WESDIG.020A)

PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Russell M. Krapf
Appl. No. : 09/608,819
Filed : June 30, 2000
For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A
VIEWER PROFILE TO ENTICE A
VIEWER TO WATCH A PREMIUM
CONTENT
Examiner : Ngoc K. Vu
Group Art Unit: 2623

Do Not Enter
NV

RESPONSE TO SEPTEMBER 18, 2006 FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the September 18, 2006 Final Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following remarks.

Remarks: Begin on page 2 of this Response.